



Ward Centers

Honolulu, Hawaii

Howard Hughes
THE HOWARD HUGHES CORPORATION®

A Legacy of Vision Continues

Ward Centers

Located on 60 acres of land between downtown Honolulu and Waikiki, Ward Centers is one of Honolulu's most exciting lifestyle destinations, where residents in the know go to shop, dine, socialize and play. The shopping district is composed of six specialty centers with over 135 unique shops including 22 restaurants, many of them found only at Ward.

In 2009, the Hawaii Community Development Authority approved a master plan, which allows for up to 9.3 million square feet of mixed-use development, including up to 7.6 million square feet (4,300 units) of residential, five million square feet of retail and four million square feet of office space.

- Ward Centers is Honolulu's unique street-shopping, dining and entertainment experience.
- The project features a collection of one-of-a-kind, specialty retailers including Martin & MacArthur, Executive Chef, Honolulu Chocolate Company, Red Pineapple and Cottage by the Sea.
- Ward Centers has a 156,000 square foot Entertainment Center featuring a 16-screen mega-plex and Hawaii's largest 3D screen.
- Key national retailers include Bose, Brookstone, Patagonia, Buca di Beppo and Starbucks.
- There are over 35 eateries, sidewalk cafes and sit-down restaurants are in Ward Centers.
- The project is surrounded by an upscale community and a medical university campus.
- Ward Centers is within one mile of the world-famous Waikiki Beach and Downtown Honolulu.
- A new 732 stall parking deck is scheduled to open in June 2011.



Trade Area Demographics

2010 Population: 909,062

2015 Projected Population: 919,061

2010 Households: 303,398

2015 Projected Households: 309,163

2010 Average HH Income: \$88,299

2015 Projected Average HH Income: \$98,948

Daytime Employment

3-Mile Radius: 234,936

5-Mile Radius: 299,597



Property Information

Total Retail Square Footage: 550,000 square feet

Total Stores: 135

Anchor: Ward 16 Theatres, Nordstrom Rack,

The Sports Authority, Pier 1 Imports, Dave & Buster's, Ross,

Office Depot and Borders Books & Music

Opened: 1975

Parking: 4,200 spaces

10-Mile Radius Demographics

2010 Population: 493,987

2015 Projected Population: 493,000

2010 Households: 181,787

2015 Projected Households: 183,423

2010 Average HH Income: \$84,235

2015 Projected Average HH Income: \$92,673

Source: Claritas, Inc.

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